

News Release

BASF Agricultural Solutions introduces a new setup to strengthen customer focus and integrated crop system solutions

RESEARCH TRIANGLE PARK, NC, September 24, 2026 – BASF Agricultural Solutions announced organizational and leadership changes designed to further strengthen its customer focus, simplify decision-making processes and support the company's continued transformation into a standalone business.

The changes mark an important milestone in BASF Agricultural Solutions' journey toward greater strategic, financial and operational flexibility as the business advances its preparations for operating as an independent company.

As part of the new setup, BASF Agricultural Solutions will strengthen its global strategic steering and local commercial execution to enable faster and more customer-focused decisions. The future organization will also further reinforce the company's Crop Systems approach, connecting innovations, products and services into integrated solutions that support farmers from seed to harvest.

In connection with these changes, BASF Agricultural Solutions announced that Leta LaRush will assume the role of Senior Vice President, BASF Agricultural Solutions United States, effective October 1, 2026.

"I am honored and excited to lead our U.S. business," said Leta LaRush. "The United States is BASF Agricultural Solutions' largest market globally and our team has an

important responsibility to deliver meaningful value to customers every day while we prepare to operate as an independent company. My priority will be to ensure we continue to listen to our customers and support and enable the team to continue delivering the innovation, service and integrated solutions that American farmers rely on.”

“Leta LaRush is the right leader to guide our U.S. business into its next chapter,” said Maximilian Becker, Member of the Management Board, BASF Agricultural Solutions. “Combining deep industry knowledge and strong business acumen with a dedicated focus on customers, people and performance, she has earned a reputation as a trusted and effective leader. We are confident Leta will strengthen customer relationships, accelerate growth and lead the business forward.”

The new global setup is expected to become effective on January 1, 2027. BASF Agricultural Solutions remains committed to serving customers and partners worldwide with innovative products and solutions across the whole crop cycle and tailored to their needs.

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About BASF's Agricultural Solutions division

Everything we do, we do for the love of farming. Farming is fundamental to provide sufficient and affordable food for a rapidly growing population, while reducing environmental impacts. That's why we are working with partners and experts to integrate sustainability criteria into all business decisions. With €990 million in 2025, we invest in a strong R&D pipeline, and our solutions are purpose-designed for different crop systems. Connecting seeds and traits, crop protection products, digital tools and sustainability approaches, to help deliver the best possible outcomes for farmers, growers and stakeholders along the value chain. In 2025, our business generated sales of €9.6 billion. For more information, please agriculture.basf.us or our social media channels.

About BASF

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 13,300 employees in North America and had

sales of \$18.1 billion in 2025. For more information about BASF's North American operations, visit www.basf.com/us.

At BASF, we create chemistry for a sustainable future. Our ambition: We want to be the preferred chemical company to enable our customers' green transformation. We combine economic success with environmental protection and social responsibility. Around 95,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises, as core businesses, the segments Chemicals, Materials, Industrial Solutions, and Nutrition & Care; our standalone businesses are bundled in the segments Surface Technologies and Agricultural Solutions. BASF generated sales of around €60 billion in 2025. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at www.basf.com.